Fairfield Union Athletic Boosters
Minutes
August 15, 2012

Those in Attendance: Calvin Green, Andrea Green, Scott Baker, Jeff Schmelzer, Brenda Bower, Angi Marinacci-Young, Stacey Marshall, Jeff Cisco, Matt McPhail, Alison Woodside, Michelle Peters, Kindra Sunkle, and Mary VerDow.

Meeting called to order at 7:09 p.m. Scott made a motion to accept the July 18 minutes. Jeff seconded. Motion passed.

Julie Foster could not be at the meeting this evening, but she provided the financial report to Matt McPhail which he distributed at the meeting. Calvin made a motion to accept the financial report, Jeff seconded, motion passed.

Committee Reports

- Golf Outing – Currently have 18 teams registered for the outing which will be held this coming Saturday. They hope not to get more the 19-20 since that will require the rentals of golf carts. They hope to have 2 golf outings in the future (Spring & Fall).
- Posters & Programs – Scott Johns reported that 180 letters have been sent out with close to 50 businesses responding. Only 3 have shown an interest in the poster. Discussion was made in regard to whether or not the low number is a result of the football team also selling posters. May possibly want to consider going back to the company that made the posters for us in the past since they are the ones who solicit businesses for us. Matt suggested not to continue selling ads for the poster next year. Furthermore, he recommended just doing a senior poster and let the football team continue with their poster project.
- Homecoming – This has been changed to September 21st. The boosters discussed possible homecoming activities which include bonfire, golf ball drop, and a parade of floats that will be decorated by each class – theme: anything against the Bulldogs (opposing team). Matt McPhail will connect with administration and board members to get approval for these activities to take place Wednesday, September 19th. Those interested in planning the parade details will be having a meeting on August 19th at the Green residence at 7:00p.m. Other events scheduled during the home football games are:

August 24	Senior Night
August 31	Middle School Band
September 7	50 year MSL Championship team
September 21	Homecoming
October 5	MS & Biddy Recognition
October 19	Senior Band Night

Discussion was made to possibly move senior night for football players and cheerleaders to the last home game of the season for future scheduling.

- Spirit Wear – Boosters suggested making Spirit Wear with the same design as the program cover minus the collage of pictures in the background. Also change "50 Years of Athletics" to "50 Years of Tradition."

Fundraisers

- Programs – Need reps to contact parents and let them know we are in need of people to sell programs. If interested, would need to be there at 6:00 and sell through the 1st quarter. They, in turn, would get in free to the game.
- Flower Sale – Brenda Bowers discussed the selling of flowers. Run the mum sales through grades 7-12 with parents handling the money, not the students. The sale period would run from August 21-September 4th and the flowers can be picked up by September 21st at the earliest. Poinsettia sale would run the same way. If the sale is finished by Thanksgiving, they can be picked up by the second week of December. Potential sale ideas: run ad in the programs, set up stands at the home football and volleyball games to take orders, sports reps send out orders to parents, etc.

Expense Budget

The booster members discussed an anticipated budget for the upcoming year. The potential income and expenses is as follows:

Income		**Expense**	
Bash	$13,500.00	Banquet	$9,500.00
Programs	$10,000.00	Scholarships	$1,500.00
Kroger	$1,000.00	Athletic Fund.	$12,000.00
Flowers	$3,000.00	Athletic Recognition	$1,000.00
Misc.	$1,000.00		
Totals	$28,5000.00		$24,000.00

AD's Report

- Need a point person for the Athletic Booster website to make sure it's keeping up to date.
- Golf won invitational today. Volleyball scrimmage was a strong match.
- For those working at the football ticket booth, five individuals will be paid $10/hour and 5 will get into the game free. The paid individuals are accountable for sales.
- Punch cards will be available for admission to all regular season home athletic contests. These are discount cards that will admit the holder to 10 games for the price of six.
- Matt will be contacting a few companies about the video board and possibly arrange for salesperson to give a presentation.
- After the last fall home sports event, the football concession stand will come down.

Calvin made a motion to adjourn. Jeff seconded. Meeting adjourned at 9:30 p.m.